

Supporting WakeMed Heart & Vascular





### A Legacy of Cardiovascular Innovation

As one of the busiest heart centers in the state, the WakeMed Heart Center provides life-saving care for more than 17,000 patients in our community each year, and wellness and prevention services for many more. Since performing the first open-heart surgery in Wake county in 1968 to establishing the nation's first, world-renowned protocol for enhanced cardiac surgical recovery in 2017, WakeMed Heart & Vascular has earned a well-deserved reputation for its commitment to quality, innovation and exceptional patient care.

#### Cardiovascular Care for All

As the community's safety net hospital, WakeMed is committed to ensuring every member of our community has access to the highest level of cardiovascular specialty services, innovative treatments and advanced procedures available in Wake County. By upholding this mission, WakeMed Heart & Vascular has saved countless lives and restored the health and well-being of so many of our friends and neighbors. Without generous philanthropic support, WakeMed's legacy of delivering exceptional cardiovascular care would not have been possible.

# We Need Your Support

As our population continues to age and our community grows, the need for outstanding Heart & Vascular care increases each year. By supporting WakeMed Heart & Vascular, you can help to ensure that everyone in our community can get the life-saving cardiovascular care they need. Your gift is an investment in WakeMed's mission to improve the health and well-being of our community through outstanding and compassionate care for all.





# Heart & Vascular Funding Opportunities

Since the Foundation's inception more than 25 years ago, WakeMed Heart & Vascular has relied on philanthropic support from generous community donors. From the construction of the WakeMed Heart Center in 1998 to providing much-needed, state-of-the-art equipment to this year's lobby renovation project, the WakeMed Foundation has a long history of supporting the growth of WakeMed Heart & Vascular. Other initiatives funded by the WakeMed Foundation include the development of the first and only hotel for cardiovascular patients in the state, the Heart Center Inn, as well as the provision of numerous clinical training and educational programs designed to grow our skilled team of caregivers. WakeMed Heart & Vascular's continued ability to innovate, expand and support the growing needs of our community is dependent on philanthropic support and the generosity of supporters like you.

# Make a Difference Today!

To learn more about supporting WakeMed Heart & Vascular through philanthropic giving, contact **Brendan Piper-Smyer** at **(919) 350-8841** or **bpiper-smyer@wakemed.org.** 

To donate today, visit www.wakemed.org/foundation.

# Ways to Give

#### **Heart & Vascular Endowment Fund**

The WakeMed Foundation recently launched the WakeMed Heart & Vascular Endowment Fund, enabling donors to invest in the long-term cardiovascular health of our community through endowment giving. Gifts to this fund will make a lasting impact that will support the continued delivery of innovative cardiovascular programs and services in perpetuity.

#### **Annual Community Giving Campaign**

Your contribution of any amount will fund programs and services throughout WakeMed that wouldn't be possible without philanthropic support.

# Society of 1961

Donors who contribute \$1,500 or more annually are recognized through membership in the Society of 1961, named in honor of WakeMed's founding year. Society of 1961 donors will receive an invitation to our annual Appreciation Gala.

#### Gifts of Gratitude

Grateful patients and families often elect to express their gratitude for outstanding care through charitable gifts. Our Gifts of Gratitude Program provides an opportunity to give back to support your care team, a specific area of care, or a program that made a difference in your life or the life of a loved one.

# **Corporate Sponsorships**

Sponsorships offer our corporate partners the opportunity to show their support of our mission and gain valuable marketing exposure with WakeMed employees, physicians, donors, and community leaders.

# **Planned Giving**

The Legacy Society at WakeMed honors donors who have supported WakeMed Foundation through planned giving vehicles, including estate plans. Planned giving often enables donors to make a significant gift while minimizing taxation and maximizing support for heirs and beneficiaries. To learn more about how you can support WakeMed Foundation through planned giving opportunities, please contact WakeMed Foundation

# **Naming Opportunities**

Recognition and naming opportunities allow us to honor donors – whether they are individuals, corporations, foundations or organizations – with a lasting dedication.

